



Alba Martínez

Interactive and Digital Design, UX/UI, Content

contact information

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Based in Barcelona, Spain
Open to relocation

about

Interactive designer focused on UX/UI, content and community. I enjoy working from concept through to execution, paying close attention to both visual detail and the coherence of the result.

I'm curious, observant and practical. Drawn to projects where design helps communicate clearly, connect with people, or solve a real need.

education

Bachelor's Degree in Design & Innovation

ELISAVA · Barcelona, Spain
2022 - 2026

Technological Baccalaureate

Escola Sónion · Barcelona, Spain
2020 - 2022

Academic Year Abroad

Horton High School · Wolfville, Canada
2019 - 2020

training

Dale Carnegie - Effective Communication Course

2022

languages

Spanish — Native
Catalan — Native
English — Advanced (C1 Cambridge)

work experience

Communication & Design Intern OFFF Events, SL

Barcelona, Spain
Feb 2026 - May 2026

Content and communication support for one of the world's leading design and digital culture festivals. Managed web and app content, handled user access and client support, and contributed to the communications department across the festival season.

Content Developer Nomolestén, S.L.

Barcelona, Spain
2022 - 2026

Supported the digital marketing team across social media, newsletters and content adaptation into English. Contributed to the design and ongoing maintenance of a secondary website, ensuring consistent and accurate content publication across channels.

Communication & Content Assistant Kids&Us

Barcelona, Spain
2021 - 2023

Supported social media management and digital communication for events. Created visual and photographic content aligned with the brand's tone and audience.

skills

Web Design · UX/UI Design · Digital Content · Visual Design · Interactive Experience Design · Social Media Management · Community Management · Content Strategy · Figma · WordPress · Adobe Creative Suite · Communication